

MD. ABDUL ALIM

Smrity Villa, House: 26, Lane: 16, Avenue: 5, Block: C, Section: 11, Mirpur, Dhaka-1216

Cell: +8801753784891

E-Mail: abdulalim.pust@gmail.com LinkedIn: www.linkedin.com/in/md-abdul-alim

Professional Summary

Analytics Engineer with **6+ years** of experience delivering end-to-end data and BI solutions using **Microsoft Fabric, Power BI, SQL, and Excel**, specializing in data pipelines, transformation, data modeling, and actionable business insights.

Professional Experiences

Data Crafters LLC (Dhaka, Bangladesh)

Analytics Engineer (Team Lead)

Jan 2025-Present

- Leading a team with a client-focused approach, ensuring seamless project execution by coordinating with clients, internal project managers, senior leadership, and team members.
- Designing and implementing Microsoft Fabric project architecture to drive the successful execution of technical solutions, ensuring scalability, efficiency, and alignment with business goals.
- Effectively distribute tasks and oversee their completion.

Data Analyst

May 2023-Dec 2024

- Led Microsoft Fabric Analytics and Power BI data analysis projects, defining scope, objectives, and coordinating team efforts to ensure successful project completion.
- Developed data ingestion and transformation processes using Microsoft Fabric, along with interactive Power BI reports and dashboards for data-driven decision-making, including data cleaning, modeling, and advanced visualization techniques.
- Ensured data quality, security, and integrity by implementing validation processes within Microsoft Fabric, maintaining privacy protocols, and proactively addressing data-related issues.
- Collaborated with cross-functional teams to align analytics solutions within Microsoft Fabric with broader business strategies.
- Provided training and support to team members and clients, promoting self-service analytics and maximizing utilization of Power BI and Microsoft Fabric tools.

Associate Data Analyst

February 2022-April 2023

- Developed storytelling reports and dashboards as per client requirements using Power BI.
- Published those by customizing audience and reports for them to make effective decisions.
- Transformed data using Power Query/SQL and designed data modeling using complex DAX.
- Ensured compliance with data security and governance standards in Power BI.
- Handled global clients, particularly in the US, by aligning business, technology, and resources.
- Mentored and led an intern team, assigning tasks based on abilities and overseeing project completion.

Bilal Trading PTE Ltd. (Dhaka, Bangladesh)

October 2020-January 2022

Purchase Analyst

- Gathered and organized data from ERP software for analysis.
- Analyzed data to inform purchasing decisions for high-quality products at optimal prices.
- Collaborated with sales and sourcing teams to determine next steps based on data insights.
- Instructed sales and accounting teams to improve efficiency through data optimization.
- Designed an Excel Macro system to store invoice data for our sister concern.

Adiva Graphics (Dhaka, Bangladesh)

October 2019-March 2020

Data Artist (Associate)

- Managed large datasets using MS Excel and created charts in MS PowerPoint.
- Utilized advanced lookup functions to extract data from various source files.
- Conducted statistical tests such as A/B tests to compare with other brands/companies.
- Paid close attention to data types and formatting of charts and tables for optimal presentation.
- Ensured quality and logic of survey questions before survey publication.
- Checked the quality of survey questions and the logic behind them before publishing the survey to collect data.

Certifications and Licenses

1. **Microsoft Certified: Fabric Data Engineer Associate, Microsoft** *-Jan 2025*
2. **Microsoft Certified: Fabric Analytics Engineer Associate, Microsoft** *-May 2024*
3. **Microsoft Certified: Azure Enterprise Data Analyst Associate, Microsoft** *-Sep 2023*
4. **Microsoft Certified: Power BI Data Analyst Associate, Microsoft** *-April 2022*
5. **Data Modeling for Power BI, SQLBI** *-June 2022*
6. **Mastering DAX, SQLBI** *-January 2023*

Education

Masters in Development Studies, University of Dhaka—3.29/4 (July'19–Feb'22)

BSS in Economics, Pabna University of Science and Technology—3.16/4 (May'14–May'19)